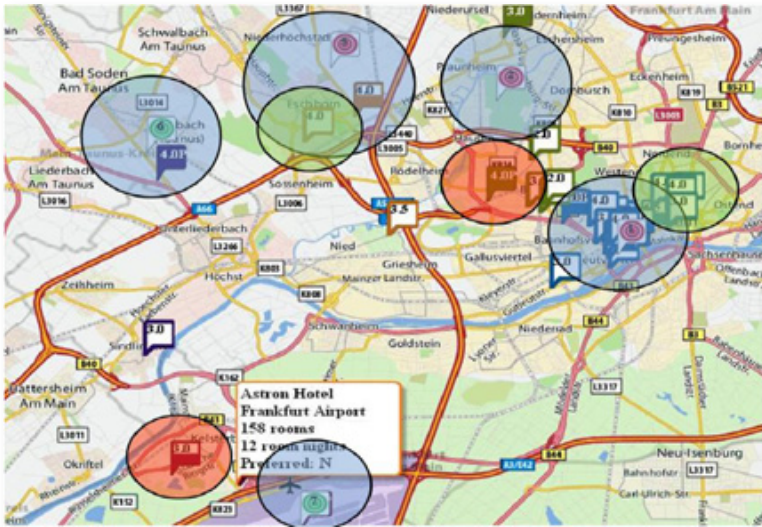




Next generation and patent-pending methodologies designed to enable strategic management and maximize savings opportunities through improved compliance, intense scenario modeling, and automated bid logic.



Strategic Market Segmentation (SMS) segregates your data into manageable markets to ensure the proper mix of hotels in your RFP to maximize savings potential

TRX Travel Analytics (TTA) provides high quality, independent, and spend management services to travel and procurement managers around the world. We help clients to identify, quantify, capture, and track travel-related savings, reduce contract risks, protect contracted savings, and improve travel policies and practices. Our rigorous analytically-driven services help clients build world class travel programs.

Our Hotel Spend Management offering includes:

Data Preparation

Consolidate data from your agency, credit card, or expense management provider into our automated data cleansing and normalization process. Cleansed data is analyzed using the expansive TTA hotel database that uses a unique methodology for high quality match results.

Scenario Modeling

Maximize savings potential through several rigorous and intense models:

- Compliance Savings
- Tier Down
- Policy Based Savings
- Negotiation Opportunities

RFP Bid Process

Automated bid logic will produce an actionable bid list in half the time of traditional outdated processes along with an online RFP engine ready file. Build in unique hotel policy requirements and help mitigate traveler's resistance to change.

Strategic Market Segmentation (SMS)

Segregates hotel data into manageable markets to eliminate analysis gaps and increase negotiating leverage by including comparable properties via the market-leading and highly flexible TTA Brand rating system.