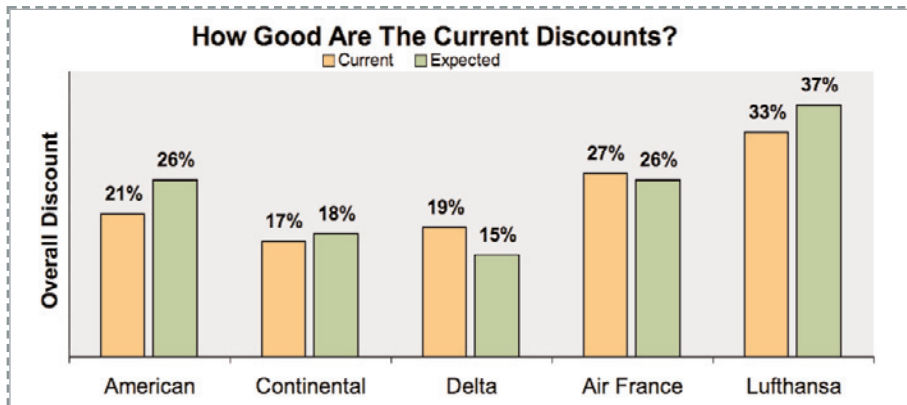
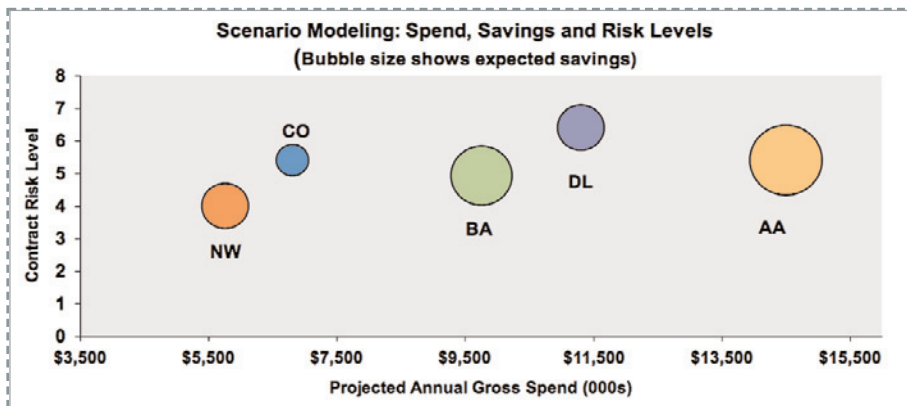




TRX Travel Analytics specializes in delivering high quality, unbiased analytical services to corporate travel programs worldwide. With the industry's most powerful sourcing tools and a strong reputation for delivering significant results, the TRX Travel Analytics team helps travel and procurement managers make smart decisions about their suppliers and travel policies, always with a focus on achieving practical savings.



Airline Discount Analysis:
Analyzes contract data to identify the strength of current airline contract discounts compared to current market conditions.



Scenario Modeling:
Applies sophisticated simulation modeling and micro-economic pricing to find optimal supplier combinations.

TRX Travel Analytics provides spend management services to help you find, capture, and embed savings into your travel program. Gain valuable insight into your travel program and supplier contract performance by using TRX Travel Analytics services to:

- > Provide objective and rigorous negotiating support
- > Identify, quantify, capture, and track savings
- > Reduce contract risks and protect contracted savings
- > Benchmark and improve travel policies and practices
- > Leverage travel and procurement managers' time and skills



TOOLS SUPPORTING THE SERVICE

TANGO® – AIRLINE SOURCING TOOL

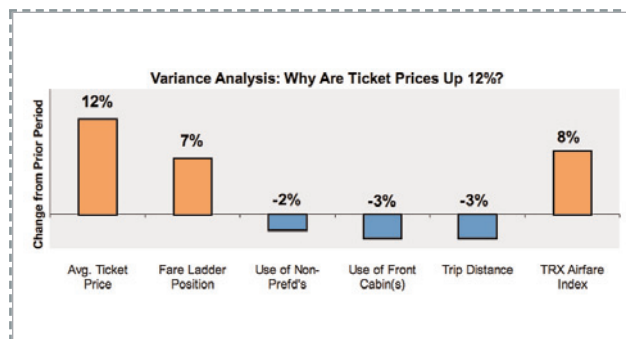
TANGO is a highly complex simulation model that quantifies the true economic benefits of airline contracts and bids. TANGO analyzes travel data to show you how much money you can save – or lose – under a wide variety of alternative airline supplier combinations. Our airline sourcing experts send you the results in clear and concise reports, and work with you to structure your negotiations to your best advantage.

BRAVO® – AIRLINE CONTRACT MANAGEMENT TOOL

BRAVO is a spend analysis and reporting tool designed to show performance relative to the goals set within airline contracts. Use BRAVO to spot contract shortfalls and take corrective action. TRX Travel Analytics provides results in a suite of sophisticated reports that help you protect your airline discounts – and their associated savings.

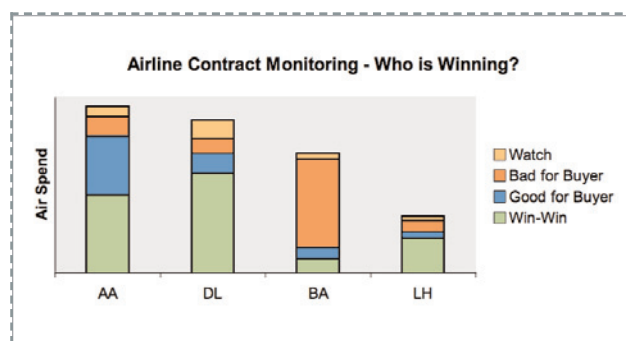
SIERRA™ – TRAVEL SAVINGS RADAR TOOL

SIERRA analyzes travel program data to quantify potential savings in specific key areas. Use SIERRA to identify and prioritize savings opportunities within your air travel program. TRX Travel Analytics delivers summary reports in a presentation-ready format with supporting detailed analysis to use for senior-level briefings.



Variance Analysis:

TRX Travel Analytics uses variance analysis on key travel spend categories to identify trends and spending habits within your travel program that are causing the greatest disparity in managing your overall travel program spend.



Contract Monitoring: TRX Travel Analytics provides comparative analysis of spending within each air contract to show you your position relative to every goal and to spot contract shortfalls so you can take corrective action.

Optimize your savings through fast, rigorous, & unarguably unbiased analysis of your travel program.

TRX Travel Analytics will assist your ongoing efforts to manage travel and expense categories' complicated spend by leveraging a suite of powerful, automated tools. Receive reports and analysis that provide a clear, in-depth understanding of contract negotiation alternatives, airline contract performance, and travel program savings opportunities.

TRX Travel Analytics offers new clients a free Web briefing, with no obligation to purchase additional services.

Call 404.929.6165 or email trxsales@trx.com for more information.

TAKE ACTION WITH TRX TRAVEL ANALYTICS.

